

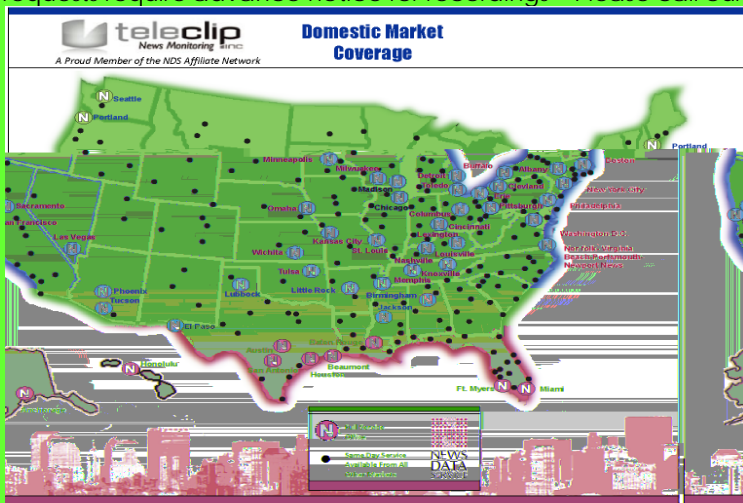
Teleclip Video Services

Tel-eClips: video news clips from television or radio broadcasts
 Clips are edited in digital formats: DVD; WMV (Windows Media Player);
 RM (RealPlayer); FLV (Flash); 3G for Mobile Media; and FTP file transfers available.

Tele-eClips Clipping Rates

ITEM	LOCAL	OUT-OF-MARKET
CLIP RATE	\$85.00	\$120.00
NON-PROFIT	\$60.00	\$110.00
COMMERCIALS	\$100.00	\$135.00
ARCHIVE CLIPS (180+DAYS)	\$100.00	\$135.00

Teleclip tracks national coverage in all 210 markets across the U.S.A.
 and all network and most cable outlets. (see website for complete list).
 Some requests require advance notice for recordings – Please call our office!



Miscellaneous Teleclip Rates

Services & Shipping	RATE
Local Radio Talk Show (per unedited hour)	\$85.00
Dubs (Digital or Analog – per dub hour)	\$25.00
Editing / Research Fees (per hour)	\$85.00
Video Viewing Fee (per hour)	\$25.00
Shipping / Handling Fees	\$6.00 - \$35.00

USPS Priority Mail; FedEx; UPS, DHL, LSO; Email; FTP Delivery; Local Courier
 (determined by method of shipping used by client)

Non-Profit rates offered for certified 501c-3 tax exempt organizations.

Subscription Based Reports & Services

Tel-eTrack: a comprehensive tracking report sent daily via email.

The report is derived from keyword searches by client or subject matter, station, date, time of newscast, length, number of stories, and news synopsis. Radio news from select participating markets is also included.

Monthly Subscription: Local: \$125.00 Statewide: \$275.00 National: \$450.00

Ad Hoc Non-Subscription Report: Tel-eTrack report with Nielsen Audience & Advertising Equivalency Rates included. per 1-30 day search range/per report.

\$35.00 base fee per report + \$1.50 per reported story

\$35.00 base fee per report + \$5.00 per story w/ Video Preview

Tel-eMetrics: all the features of Tel-eTrack PLUS dashboard metric analysis.

The reports include Nielsen Audience viewership numbers and Advertising Equivalency data for most newscasts. Additional features include charts & graphs highlighting tone, placement and prominence of each story. These metrics show "Hits by Date", "Hits by Source", "Hits by Audience", and "Hits by City-State". This is an online subscription account.

Monthly Subscription: Local: \$195.00 Statewide: \$375.00 National: \$495.00

Tel-eView: all the features of Tel-eMetrics PLUS online streaming video.

This feature provides our premiere service for video "preview" of clips from select national network, cable news, and available U.S. markets. The "Preview Clip" link will remain active for 21 days from original airdate in archives.

Monthly Subscription: Local: \$275.00 Statewide: \$495.00 National: \$595.00

Tel-eNet: a web-based news monitoring service of online sources.

This service includes a daily email report of television, radio, newspaper, magazine, business/trade journals, and other internet or web sources.

Monthly Subscription: \$99.00/month (regional) \$189.00/month (nationwide)

Tel-ePrint: a chronological listing of newspaper articles

This service provides reporting of newspaper print articles in both PDF format and actual print copy. Monthly Print Metrics Report provides Frequency, Circulation, Readership, Column Inch, Ad Equivalency and PR Values.

Monthly Subscription: Local: \$99.00 Statewide: \$149.00 National: \$299.00
 + per article charges: Local/Statewide: \$3.65/article National: \$4.75/article

Tel-eVault: an online video and data archive service.

This service allows clients to store video files, reports and graphs from their active Tel-eMetrics and Tel-eView accounts via FTP access.

Monthly Subscription: \$25.00/per account

rates effective 01/2011